

STELLA MUSI

GRAPHIC DESIGNER
ART DIRECTOR

+1 323 445 7742
design@stellamusi.com

stellamusi.com

EXPERIENCE

Hypothesis Group | Los Angeles | hypothesisgroup.com
Graphic Designer | November 2019 - today

Clients followed: Facebook, Google, Warner Brothers, Starbucks, HP, Funimation, Toyota, Microsoft, KFC.

Data visualization for market research firm. Duties included design of infographics, layout design for digital decks and books to help the storytelling of the data and strategy for the clients.

Narrator | Los Angeles | nr8r.com
Motion Graphics Designer | September 2018 - June 2019

Projects followed: (have released pieces) Fantastic Beasts and the Crimes of Grindelwald, Creed 2, John Wick 3; (don't have released pieces) Batman, Looney Tunes, Harry Potter.

Design of motion graphic pieces used in promotional materials, including social media, sizzle reels, special content and more.

UCLA | Los Angeles | ucla.com
Senior Graphic Designer | November 2017 - September 2018

Creation of flyers, posters, ads, leaflets, logo design, event branding, newsletters, website design, annual reports, presentation decks, social media, merchandising, and motion graphics.

Next Group | Milan | nextgroup.eu
Art Director Freelance | June 2017 - September 2017

Clients followed: Office of Italian Prime Minister, AGCO, Class Editori.

Art Direction for award-winning event productions.

Alternative Strategies | San Diego | altstrategies.com
Graphic Designer | September 2015 - February 2017

Concept and production of printed campaigns, brochures, stationery, press kits, menus, social media graphics, newsletters, logo design, and branding.

Filmmaster Events | Milan | filmmaster.com
Junior Art Director | August 2014 - August 2015

Clients followed: Expo Milano 2015, Banca Intesa.

Art Direction for award-winning event productions. The opening ceremony for Expo Milano 2015 won the "Best Public Event Award" at Bea - besteventawards.it

Duties include the production of the materials needed for the events: print and digital assets, leaflets, official invitations, menus, roll ups, personalization of indoor and outdoor spaces, interactive apps, and presentation decks.

Collaborative work with creative directors, project managers, architects, video and audio technicians. coordination of graphic designers and freelancers dedicated to the projects. Direct relation with the clients. Ability to work under extreme pressure and meet deadlines.

Mai Tai | Milan | mai-tai.it
Graphic Designer | March 2014 - August 2014

Clients followed: Nestle - Baci Perugina, Pam Panorama, Sisal, Fidenza Village.

Concept and production materials for promotional campaigns and events, social media graphics, presentation decks, and newsletters.

Freelance
Graphic Designer and Art Director | 2012 - today

Clients followed: PlayVs, Lather, Vodafone Italia, Fidelity, Trenitalia, Sisal, Belron, Case Constructions, Asso Ricambi.

Graphic Design and Art Direction for event productions, advertising projects, logo design, branding, presentation decks, and website design.

EDUCATION

Design Communication Arts
UCLA Extension
Los Angeles | 2017-2019

Master Degree in Event Management
IED - Istituto Europeo del Design
Milan | 2011-2012

Bachelor Degree in Product Design
Politecnico di Milano
Milan | 2008-2011